



## Terms and conditions for Gaana+ subscription offer

1. This offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India (HSBC) and any participation is voluntary.
2. This offer is applicable to new HSBC Smart Value Credit Cardholders (hereinafter referred to as the "Cardholders"), excluding Corporate Cardholders who apply for a Smart Value Credit Card between 1 August 2018 and 31 March 2019 ("Offer Period") and the card is issued subsequently i.e. by 1 May 2019. Add-On Credit Cardholder will not have separate eligibility.
3. This offer is also valid for existing HSBC Credit Cardholders (except existing Gold Credit Cardholders) who have applied for a HSBC Smart Value Credit Card.
4. Under this offer, Cardholders will be provided unique Gaana+ subscription voucher ("Coupon Code") through an SMS and/or email within 60 days of issuance of HSBC Smart Value Credit Card. Only in the absence of both mobile number and registered email ID, the voucher will be sent via physical letters to the registered communication address.
5. The voucher can be redeemed only on Gaana mobile App(Android/ios) for availing of the 3 Months online music subscription from gaana.com and cannot be redeemed on the gaana.com website.
6. Each voucher is valid for a single order only and cannot be used across multiple orders. Multiple vouchers cannot be clubbed in a single order.
7. The Cardholder assumes ownership of the voucher once the same is communicated to him/her.
8. Cardholder need to redeem voucher within 30 days for from the date of dispatch of the communication with the voucher details and can be used only once within the aforementioned validity period.
9. Cardholders are eligible for the offer only as long as their HSBC Credit Card accounts are valid and there is no amount overdue.
10. This offer cannot be combined with any other existing or new offer on [www.gaana.com](http://www.gaana.com) or Gaana app.
11. Prior to using the [gaana.com](http://gaana.com) mobile application, the Cardholder should refer, read, understand, accept and agree to the user agreement and terms and conditions of the said website and proceed only if the Cardholder agrees to abide by the same. The Cardholder will be required to give personal information and other details online. The Cardholder should read and understand the privacy policy of the website and the mobile application prior to providing any such information. Any disclosure of information made by the Cardholder towards availing of or fulfilment of the offer is at the sole discretion of the Cardholder and HSBC will not be responsible for the same. [gaana.com](http://gaana.com) may use the personal information shared by the Cardholder for any other purpose (like marketing, etc.) and HSBC shall not be held liable for such usage of personal information by [gaana.com](http://gaana.com).
12. HSBC does not make any warranties or representation about the quality, merchantability or suitability of the merchandise/service offered as reward under this offer. Any dispute regarding these must be addressed by the Cardholder directly with [gaana.com](http://gaana.com).
13. HSBC India will not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, as a result of participating in the offer.
14. HSBC reserves its absolute right to withdraw or alter any of the terms and conditions of the offer at any point in time without prior notice to the Cardholders. All decisions in respect of the offer shall be at the sole discretion of HSBC and the same shall be final, binding and non-contestable. All Cardholders waive any and all rights of claim with regard to the offer against HSBC.
15. Any dispute arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against HSBC.
16. This offer is subject to force majeure events.
17. Tax liability, if any, will be borne by the Cardholder.
18. By participating in this offer, the Cardholders accept all the above mentioned terms and conditions in totality.

### The Coupon Code issued needs to be redeemed within 30 days in the manner mentioned below:

- The e-code (s) received to be sent by SMS in the format HSBCMUSIC <Space> e-code to 9902391200. As an example, if your e-code is 123456 then please SMS HSBCMUSIC 123456 to 9902391200
- Please do note that if you have received multiple e-codes for this offer, you would need to send a separate SMS for each e-code
- On sending this SMS, you will receive the [gaana.com](http://gaana.com) coupon code on your registered mobile number within 24 hours
- Once received, please visit [gaana.com](http://gaana.com) mobile app and use the coupon code within 30 days to get the 3 month subscription
- The coupon code can be used by new or existing Gaana+ users. Those not registered on the service will need to register themselves before availing of this offer. Customers already using Gaana+ subscription, can use the code only post the end date of their current subscription to avail of the offer
- To apply the coupon code, open the Gaana App (For Android) > Settings > Redeem Coupon>Enter Coupon Code. (For iOS users - please visit: [gaanaapp://view/redeem](http://gaanaapp://view/redeem))

Note: For further assistance on the voucher, you can call on 080 4055 4856 or email at [feedback@big.city.in](mailto:feedback@big.city.in)