

## IMPORTANT NOTICE

We are revising the eligibility criteria for HSBC Advance Accounts under the Corporate Employee Program (CEP) from 1 October 2017.

Current eligibility criteria for Advance under CEP	Revised eligibility criteria for Advance under CEP
<p>A net monthly salary credit of ₹50,000 or more into the account</p> <p><b>AND</b></p> <p>Total Relationship Balance (TRB) of ₹500,000 within 24 months of moving to HSBC Advance.</p>	<p>A net monthly salary credit of ₹50,000 or more into the account</p> <p><b>AND any one of the criteria mentioned below within 12 months of HSBC Advance classification:</b></p> <p>a) Hold an active<sup>1</sup> credit card with HSBC OR</p> <p>b) Have a Home Loan or Personal Loan with us, where the EMLs are being debited from your Advance account<sup>2</sup> OR</p> <p>c) Maintain a Total Relationship Balance (TRB) of ₹200,000.</p>

<sup>1</sup>Active credit card denotes customer initiated transactions in 90 days preceding the assessment date (the first assessment date being September 30, 2018).

<sup>2</sup>This criteria will be valid for the life of the mortgage or Personal Loan relationship with HSBC India. Pursuant to the termination of the mortgage or personal loan relationship, the TRB or active credit card requirement of HSBC Advance will apply as per the applicable rules of HSBC India.

We value your relationship and you are requested to meet the revised eligibility criteria by September 30, 2018 to continue to avail the benefits of HSBC Advance.

If the eligibility criteria is not met within 12 months of joining Advance, the account may be re-classified to a Personal Banking account under CEP after providing a notice period of 30 days, which is a local regulatory requirement. No Balance Based Fees (BBF) will be levied on such accounts.

If you require any clarification on this communication or if you need any assistance, please feel free to

**Reach out to our branch staff**

**Call HSBC Advance PhoneBanking on 1800 267 3456 or 1800 102 2208**

**Log on to [www.hsbcadvance.co.in](http://www.hsbcadvance.co.in)**

ADV\_BR\_NOTI\_08/17